



FOR IMMEDIATE RELEASE

Wheelchair Charities Helps Bring Gaymar Pressure Pedic Products to New York's Coler-Goldwater

Leading New York City hospital and nursing facility receiving specialized mattresses to help reduce pressure-ulcer incidence and improve quality patient care; the mattresses are a key component in the treatment and avoidance of pressure ulcers, a cause of patient skin tears, infection, and discomfort.

Orchard Park, NY (PRWEB) August 19, 2010 – Gaymar Industries, Inc., a leading global provider of medical solutions for pressure ulcer and temperature management, today announced the facility-wide purchase of Pressure Pedic® Mattresses by Coler-Goldwater Specialty Hospital & Nursing Facility. Wheelchair Charities, Inc., an organization dedicated to improving patient care at Coler-Goldwater, is helping acquire the mattresses.

All hospital, rehab, and long-term care facilities face pressure ulcer management and prevention challenges. Pressure ulcers can affect ten percent, or more, of a given patient population and have the potential to contribute to severe, possibly life-threatening, infection. Consequently, today's quality of care standards must ensure patients both recover from ulcers present at admission as well as avoid facility-acquired ulcers.

Comprised of a unique foam and multi-zoned design, Gaymar Pressure Pedic Mattresses assist in the prevention of pressure ulcers by helping to uniquely support and redistribute patient weight. Pressure Pedic Mattresses also offer the advantages of greater mattress longevity and added patient comfort. In combination with best practice procedures for identifying and monitoring patient pressure ulcer incidence and risk, Gaymar Pressure Pedic Mattresses increasingly are a key component in patient treatment protocols.

Coler-Goldwater, a 2,000-bed hospital and nursing facility located on Roosevelt Island, New York, stresses quality patient care and clinical-based solutions. With the help of Wheelchair Charities, 1,000 Pressure Pedic Mattresses will be delivered to the facility, including 400 units during August and September 2010 as well as 600 additional units in 2011. The new mattresses will be used in long-term care and rehabilitative settings.

In connection with the day's events, Wheelchair Charities Founder Henry (Hank) Carter said, "Wheelchair Charities primary mission is to improve patient quality of life. Without a doubt, delivery of these advanced-care products will allow Coler-Goldwater patients to receive an even higher quality of care."

Mark V. Beran, General Manager of Gaymar's Pressure Ulcer Management Division noted, "Gaymar is pleased to be associated with such an important collaboration. We are glad to have been selected to fill the need and proud to stand among our New York-based peers, Wheelchair Charities and Coler-Goldwater."

About Gaymar Industries

Gaymar Industries, Inc. produces state-of-the-art pressure ulcer and temperature management solutions that provide relief to millions of patients annually worldwide. Gaymar also is a global leader in using health education, clinical studies and clinical resources to deliver a multi-faceted approach for preventing or relieving pain and suffering to enhance the patient quality of life. Gaymar is committed to the development and manufacture of solutions with unmatched efficacy, comfort, and safety and in a way that promotes caring, passion, quality, creativity & innovation, and integrity. Visit www.gaymar.com for more information.

About Coler-Goldwater

Coler-Goldwater is a leading comprehensive specialty care hospital and nursing facility dedicated to providing quality medical, sub-acute, rehabilitative, and long-term care services to patients. A part of the New York City Health and Hospitals Corporation, Coler-Goldwater is committed to serving the New York City and surrounding communities while setting the example as a national leader in long-term and sub-acute care with centers of excellence in areas such as geriatrics, rehabilitation, and ventilator dependence. More about Coler-Goldwater is at www.coler-goldwater.org.

About Wheelchair Charities

Wheelchair Charities, Inc., founded by Henry (Hank) Carter in 1973, is a non-profit organization that assists patients at Coler-Goldwater Specialty Hospital & Nursing Facility on Roosevelt Island, New York. Money raised by the organization is applied toward the purchase of motorized wheelchairs, specialized beds, specially equipped buses, and computers, in addition to specially equipped devices for rehabilitation, physical therapy, and occupational therapy. Wheelchair Charities' mission is to improve the quality of life for paraplegic and quadriplegic patients, both inpatient and outpatient, who receive care at Goldwater. God is the stronghold and forefront of all the blessings. Without God, none of this is possible.

Forward-Looking Statements

Except for statements of historical fact, the matters discussed herein are forward-looking, reflect numerous assumptions, and involve risks and uncertainties, many of which are beyond our control and may cause actual results to differ materially from stated expectations. We undertake no obligation to release publicly any changes in events or circumstances arising after the date hereof.

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Media Contact

Ellen Hassett

On behalf of Gaymar Industries, Inc.

716.465.6230 (NY)

202.422.7886 (DC)

ellen@e-sagacity.com