



A TOP 25 SUPPLIER BASED ON
2009 PROVIDER EVALUATIONS

Gaymar Industries Receives LTC LINK Elite Supplier Award

March, 2010 - Gaymar Industries is proud to announce that it has earned an 'Elite Supplier' distinction for the 6th Annual LTC LINK Meetings. This award is given to the suppliers that participated in LINK 2009 and ranked in the top 25% of suppliers based on provider scores for their ability to be consultative, innovative, and address providers' specific needs.

"This seal identifies Gaymar Industries as a progressive thought leader in long term care, and as an organization that understands how to build partnerships with clients," said Scott Brown, LINK Conference Director and Group Director for Lincoln Healthcare Events.

LTC LINK brings top executives from large long term care provider organization together with executives from leading suppliers for consultative meetings centered on business solutions, improving operations, reducing costs, and jump-starting strategic initiatives. It is exclusively for senior level long term care provider executive teams from organizations with revenue over \$30 million. Provider companies typically send CEOs and decision makers from: Operations, IT, Finance, Clinical, and Procurement.

LINK suppliers represent over 35 product/service categories, with participation from industry leaders as well as innovative, emerging companies.

The LINK program combines time for up to 12 meetings plus networking and education. It features sessions on the implications of reform on post-acute care, renovating and repositioning facilities, expanding into home health, and improving organizational efficiency.

About Gaymar Industries

Gaymar Industries, Inc. is a global leader and provider of pressure ulcer and temperature management solutions, health education, clinical studies and clinical resources that prevent or relieve pain and suffering and enhance the quality of life for millions of patients world-wide.

About Lincoln Healthcare Events:

Lincoln Healthcare Events offers C-level leadership, networking and education programs for the healthcare industry. LHE also produces the highly-regarded LTC 100 Executive Management Conference. The company strives to positively impact the quality and effectiveness of the U.S. healthcare system by helping to educate and share best practices among its business leaders.